



Tour de France Grand Départ Privacy Notice

Last updated 21/05/2026

Introduction

This privacy notice tells you what to expect when you sign up to receive updates and participate in activities related to the Tour de France Grand Départ. Please read it carefully to understand what we do with your personal data.

The 'Grand Départ GB 2027', a Joint Venture between UKEL (a new sports events company) and British Cycling, is the data controller of the personal data referred to in this policy. We are registered with the Information Commissioner's Office (ICO) under registration number ZB995986.

British Cycling will deliver the operational and business function on behalf of the 'Grand Départ GB 2027'. The British Cycling Federation of Stuart Street, Manchester, M11 4DQ is therefore a data processor of personal data referred to in this policy. British Cycling are registered with the Information Commissioner's Office (ICO) under registration number Z1066209.

British Cycling will receive data from the 'Grand Départ GB 2027' during the delivery of the event and for re-use as part of the legacy of the event. The re-use of personal data is in accordance with the legitimate interests of the event and the organisation, any data will only be re-used for compatible purposes. British Cycling provides a separate Data Privacy Notice covering their use of personal data: [British Cycling | Privacy Notice](#)

Both the 'Grand Départ GB 2027' and British Cycling are committed to protecting and respecting your privacy and complying with the principles of applicable data protection laws: the UK General Data Protection Regulation (GDPR), the Data Protection Act (2018), including textual amendments enacted via the Data (Use and Access) Act 2025.

If you are under 16 please get your parent/guardian's permission before you provide any personal information to us.

How we collect your data

Directly from you, either on the Tour de France Grand Depart website via an embedded form, through our volunteer management system Rosterfy, directly to any Data Processors acting on behalf of Grand Depart GB 2027.

Types of data we collect

We may collect the following data about you where you provide it to us:

- First and last name, email address and postcode (optional)
- Additional data for the management of volunteers (including but not exhaustive: date of birth, disability information, previous qualifications, past experiences, background information, clothing sizes, dietary requirements, details of cycling background and information required as part of the 'Safer Recruitment' process).
- Where you express an interest in the Readiness to Work Programme, additional information about your socio-economic background
- What you are interested in as well as your communication and marketing preferences
- Where you attend or fulfil a voluntary role at the Tour de France Grand Depart event, your image may be captured as part of official photography and broadcasting of the event

What are we going to use it for

We will use your data to provide you with further information and to facilitate involvement in relation to your selected interests:

- To contact you with further information and to facilitate involvement in relation to 'Fan Information' (e.g. how and where to watch, support and get involved in the Tour de France Grand Depart).
- To contact you with further information and to facilitate involvement in relation to 'Volunteer Information' (e.g. details of volunteer opportunities).
- To contact you with further information and to facilitate involvement in relation to 'Sponsorship opportunities'.
- To contact you with further information and to facilitate involvement in relation to 'Supplier Information' (e.g. procurement and contracting opportunities).
- To contact you, where we have your consent, with marketing information relating to the Tour de France Grand Depart and British Cycling in line with your preferences.
- To contact you with further information and to facilitate involvement in relation to 'Monitoring & Evaluation' (e.g. conducting research about people's

- involvement in the event).
- To promote the Tour dé France Grand Depart.
 - To gather anonymous aggregated statistics about:
 - those interested in attending or volunteering at the Tour dé France Grand Depart
 - the socio-economic background of those who have applied for the Readiness to Work Programme
 - To notify you about changes to our service.

Who we share data with

- We may share the data collected to the official organising committee of the Tour dé France Grand Depart. Including, but not limited to, host Local Authorities, the Scottish Government, Welsh Government, UK Government, UK Sport and Amaury Sport Organisation (A.S.O).
- Companies that process data on our behalf such as website hosting companies, email broadcasting companies, our volunteer management system provider Rosterfy, The Sports Consultancy (TSC) and the contracted deliver of our Readiness to Work Programme.
- We will share your information with British Cycling to facilitate the provision of marketing material in line with your preferences.
- As a volunteer, through the Safer Recruitment process, your data may be required by external agencies in order to assess your suitability to support the event.
- As a volunteer, with your consent, we will share your personal data with relevant Host Local Authorities in order for them to provide you with information about future volunteering opportunities in the area.

Lawful basis for processing personal data

The legal basis on which we collect and process your personal data described above depends on the personal information concerned, and the specific context in which we collect it. However, we will only use your personal information where we:

- Have your consent to do so (e.g Providing you with marketing about the event)
- Need the personal data to perform a contract with you (e.g To become a Volunteer)
- Need to process your personal information for our legitimate interests, in circumstances where our legitimate interests are not overridden by your data protection interests or fundamental rights and freedoms (e.g Sharing your data with British Cycling as part of the legacy of the event to enable you to receive news about future events and opportunities)
- Have a legal obligation to process personal information from you, or

- Need personal information to protect your, or someone else's, vital interests.

If we ask you to provide personal information to comply with a legal requirement or to perform a contract with you, we will make this clear at the relevant time and advise you whether the provision of your personal information is mandatory or not, and the possible consequences if you do not provide your personal information.

Grand Depart GB 2027 and British Cycling will not use any of the personal information we collect from you to make automated business decisions.

Transferring personal data outside the UK

Due to the locations of the official organising committee of the Tour de France Grand Depart, it is likely that data will be transferred outside of the UK with the appropriate safeguards. We do not envisage transferring any information about or relating to individuals to anyone who is located outside of the European Economic Area (EEA).

However, sometimes companies who process data on our behalf may store or process data in other countries. Where we permit this, we will ensure that those companies provide and maintain appropriate safeguards so that your personal information is subject to the same standards and protections as it is inside the UK and European Economic Area.

Security of your information

Grand Depart GB 2027 and British Cycling will take all steps reasonably necessary including policies, procedures and security features to ensure that your data is processed securely and protected from unauthorised and unlawful access and/or use, and in accordance with this notice.

Data storage and retention

Grand Depart GB 2027 will only retain information about you for as long as is necessary in accordance with the services we are providing to you. After the Tour de France Grand Depart has been completed, Grand Depart GB 2027 will retain your data until the SPV ceases to exist at which point any legacy data shared with British Cycling will be retained in accordance with British Cycling's Retention Schedule.

Where the legacy data is shared with British Cycling, they will become the data controller. Your data will only be re-used for the same purposes in line with your original preferences provided to Grand Depart GB 2027. Any data will be retained in line with British Cycling's data retention schedule. Further information can be found via [British Cycling - Privacy Notice](#)

Your information rights

Under data protection laws you have the following information rights in relation to your personal data:

- Be informed about how we process and how we use your personal data
- Request access to your personal data
- Request that your personal data is rectified if inaccurate, and completed if incomplete
- Request that we erase or delete your personal data
- Request the restriction of processing of your personal data in some circumstances
- Request that we provide a copy of your personal data in a format that can be transferred to another data controller
- Object to our processing of your personal data
- Not be subject to automated decision making
- Withdraw your consent at any time if our processing is based on your consent.
- To make a complaint to both the data controller and the regulator, the Information Commission (IC) (formerly Information Commissioner's Office (ICO)).

As a volunteer, should at any point you wish to withdraw from your position, you can do so directly within our volunteer management system (Rosterfy).

If you want to exercise any of your information rights, please contact our Data Protection Officer using the details below.

Contacting the Data Protection Officer

If you wish to contact us with any queries about how your personal data is processed, or if you wish to exercise any of your rights please contact:

dataprotection@britishcycling.org.uk

The Data Protection Officer, British Cycling Federation, Stuart Street, Manchester, Lancashire M11 4DQ.

If you are not happy with how we have handled your data or responded to your rights request, you have the right to raise a complaint directly with British Cycling as the Data Controller via dataprotection@britishcycling.org.uk or with the UK Regulator, the Information Commissioner's Office (ICO) via Information Commissioner's Office.